



South Australia's online marketplace

Supporting local businesses when they need it most.



Shop Local SA is an online sales platform with a South Australian focus. Equipped with easy-to-use systems and built in marketing support. Shop Local SA provides a road map for businesses to embrace eCommerce, stay visible online and connect with customers.

By using this collaborative marketplace approach vendors can appeal to more customers, optimise their limited resources, and gain more traction in the market.



THE PROBLEM

As a business selling products you need an eCommerce website to meet today's consumer needs, but doing so requires a significant commitment in time and money. Even if you do have an online store, it is a constant challenge to drive traffic to your site and convert sales.



OUR SOLUTION

A collaborative online marketplace where businesses can collectively market and sell to consumers 24/7, leveraging the economies of scale achieved through working together.



THE BENEFIT

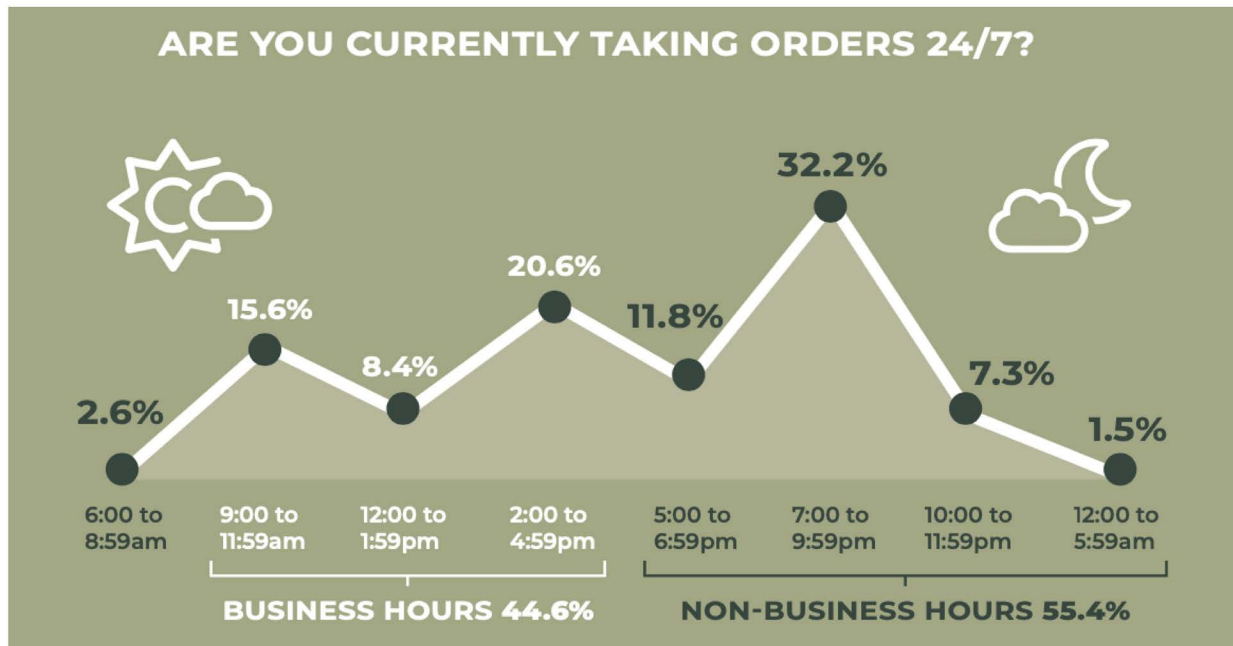
Businesses can tap into new customers and enjoy the benefits of increased online traffic through Shop Local SA's overarching marketing campaigns. Consumers will love knowing they're supporting local businesses in an easy to use one stop shop. Together, we can achieve more!

REGISTER NOW
shoplocalsa.com.au



Phone: 0422 907 467
Email: sales@shoplocalsa.com.au

A marketplace for SA businesses to SELL online to those who want to BUY online from locals



YOUR LOCAL CUSTOMERS ARE MORE ONLINE SAVVY THAN EVER.

Bricks and mortar businesses who rely solely on foot traffic from locals and tourists leave themselves vulnerable to external factors as we have seen with the COVID19 pandemic.

We are increasingly seeing the shift to online shopping as it is one of the most convenient ways to get what you need. Customers have an expectation that they should be able to buy online from you. But, if your business hasn't done the work to make it easy for them to buy online they will go elsewhere.

There's no escaping the impact of these changes on local businesses.

HOW BIG IS THIS OPPORTUNITY FOR YOUR BUSINESS?

South Australian demographics and Roy Morgan research data supports our business model:

- 1,736,422 population
- 638,792 households
- 52.5% population who shop online
- 911,622 market size.

Would you like to expose your business and products to this market?

HOW CAN REGIONAL BUSINESSES NOT JUST SURVIVE, BUT THRIVE?

South Australian businesses are the lifeblood of our community. You sponsor local sporting clubs, employ local people, support local schools and underpin our regional economy. Without you, our regions face a bleak economic future so it's essential that we support you.

That website upgrade and online shop idea that wasn't a priority last year is suddenly one of the only lifelines available to keep the cash flowing and your doors open.

Your business needs to embrace the new digital reality to thrive beyond 2020. **Shop Local SA** will help you achieve this in a coordinated and collaborative way.

Helping local businesses to survive and thrive.

Join the Shop Local SA community



KEY FEATURES

When you join our community you receive:

- Your own branded store within the **Shop Local SA** virtual marketplace
- Customisable product listings and categories
- Easy-to-use backend for you to manage your orders
- Multiple payment options
- Flexible delivery and pick-up options
- Introductory marketing through our social media channels and EDM campaigns
- Sales and performance reports
- Local support from a passionate local team
- Peace of mind with our comprehensive cyber security insurance package and all the licensing requirements in place to look after your store.

SUPPORTING YOU TO SELL MORE

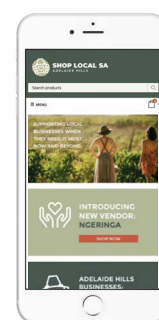
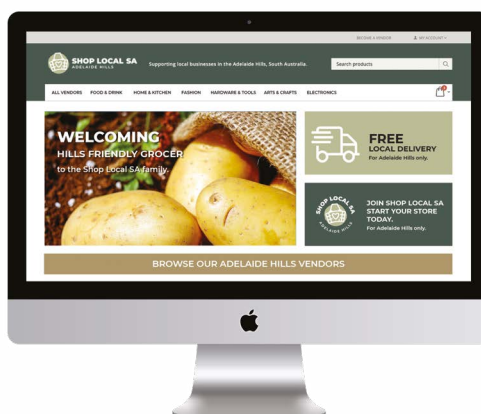
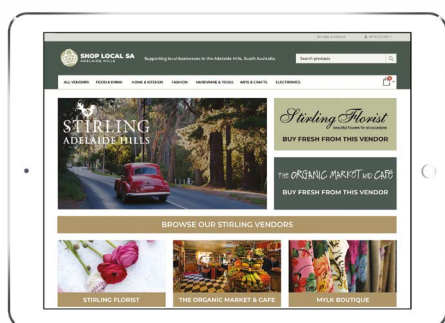
We offer more marketing support options to you for an additional investment including:

- Banner advertising throughout the **Shop Local SA** marketplace site
- Regular campaigns through our social media channels
- Digital Marketing campaigns distributing regular promotions to our subscribed consumer database
- PR campaigns leveraging our local radio and newspaper presence
- In-store branding and merchandise for your brick & mortar shops
- Opportunity to participate in **Shop Local SA** promotional events in your local area
- Branded merchandise and more!

YOUR INVESTMENT

To join the **Shop Local SA** community and start selling online a one-off investment applies along with an ongoing commission on sales made through the platform.

Contact us to find out more.



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**Your one-stop-shop for
everything local.**



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